

A person in a dark suit is walking from left to right across a stage. They are holding a white folder or stack of papers. A bright spotlight illuminates the floor in front of them. To the right, a microphone stand is visible. The background is dark.

Own the Stage.

EXECUTIVE PRESENCE AND PRESENTATION TRAINING



**Center for
Executive Performance**

Inspirational leadership.

Where does it come from, that ability to convey values, guide strategy and inspire others to collaborate and excel?

For more than twenty years, the Center for Executive Performance has been helping business professionals tap into a whole new level of achievement by developing superior leadership and communication skills.

At the core of the Center's success is a unique set of straightforward and highly effective methodologies, grounded in fundamental common sense and business practices. We have consistently delivered meaningful results to a diverse population of leaders across a wide range of industries.

How well one communicates can significantly impact performance and career prospects.

Learn how to project confidence, build trust and articulate ideas in a way that encourages buy-in from colleagues and clients alike.

This course includes public speaking, C-level presentation, and presentations using PowerPoint® and Keynote®.



**Develop
Executive Presence.**



**Strengthen
Personal Presentations.**



**Amplify
PowerPoint® Impact.**

Develop Executive Presence.

Share in a highly effective methodology rooted in the visual and performing arts – and proven to turn average presenters into stars.

Develop effective spoken, written and electronic communications skills that build rapport, instill confidence and project a positive image. Our learn-by-doing course begins by helping leaders understand the key components of Executive Presence:

- *Silent Messages*
- *Listening Skills*
- *Use of Space and Time*
- *Personal Power of the Positive*
- *Storytelling*
- *Ability to Speak Well*
- *Persuasion*
- *Adaptability to Others*
- *Visioning and Ideation*

These are learned skills that can transform lives and advance careers.



Strengthen Personal Presentations.

Whether presenting to an audience of one or one thousand, well-honed performance skills can make all the difference.

Using the widely acclaimed Birkman Method, we help executives understand how personality traits and behaviors impact the ability to communicate successfully.

Coursework also includes:

- Planning a successful presentation
- Ideation ... How the creative process works
- In-class preparation of presentation videos and audience reviews
- Personal presence evaluation including voice, posture, delivery, empathy and energy
- Experiential learning to determine your range: personal presentation style, basic acting and improvisation techniques



Amplify

*Like Zen, less is more.
Simple, elegant
visuals should support
the story, not tell it.
Presentations will
come across clear,
meaningful and more
instinctive.*

PowerPoint® Impact.

Develop effective presentation tools using *PowerPoint®* or *Keynote®*.

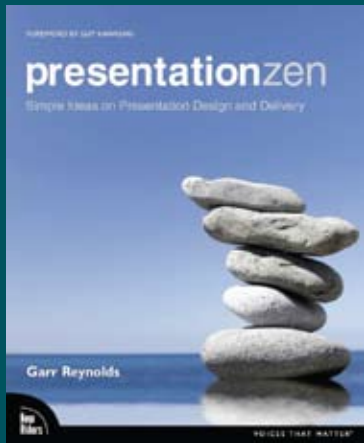
Exercises will include:

- Using presentation aides to enhance live talk
- Distilling the visuals and words to the essence of the core message
- Keeping visuals simple, balanced and without adornments
- Bringing all the learned tools together to create impact



Selected Readings

Presentation Zen by Garr Reynolds champions techniques that encourage individuals to think more creatively about the design and delivery of their presentation. By using minimal words and simple, high-impact visuals on screen, presenters can evoke a greater emotional response from the audience.



Candidates

The Center for Executive Performance is committed to helping business professionals at all levels build more effective communication skills. Consider this course if you:

- Seek to enhance personal presence
- Make presentations or give speeches, regularly
- Interact with clients
- Present to C-Level and Board of Directors
- Face interviews for employment or with the press

Program Delivery

Individual programs are delivered at our offices. We have also delivered “on-site” programs all over the world.

We currently are scheduling classroom training on a regional basis. Contact us to learn when we might be in your area.

Company Group Programs

Many executives who have participated in our programs on an individual basis have asked us to work with their entire team. We can schedule a program customized to your company or group’s needs and schedule.





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